

Press release, 5 November 2018

RAISONLINE™
by CAHIERS D'ART DIGITAL

**For the first time, a digital
catalogue raisonné solution,
rooted in the Blockchain by**

CAHIERS D'ART & ARTEÏA

A unique alliance between the technology of Arteïa and the premium content of Cahiers d'Art, "RAISONLINE by Cahiers d'Art" is a digital catalogue raisonné solution anchored to the Blockchain, which will set a benchmark for art market professionals, artists and collectors.

Cahiers d'Art, the celebrated publishers of catalogues raisonnés by Pablo Picasso, Ellsworth Kelly and soon Frank Gehry, has called on Arteïa's technology, the ultimate cataloging solution for managing the value of an art collection.

"RAISONLINE by Cahiers d'Art digital" proposes a universal solution to artists and art market professionals – print and digital – unique to the art market for the creation of catalogues raisonnés. This is thanks to a double competence; the artistic and editorial know-how of Cahiers d'Art, teamed with the technological expertise of Arteïa.

Through RAISONLINE Cahiers d'Art and Arteïa offer, for the first time, a benchmark in the creation of digital catalogue raisonnés enabling, thanks to the Blockchain, storage of data containing the existence and the provenance of artworks in total security, with the information directly approved by the artists or their estates.

Cahiers d'Art was founded in 1926 by Christian Zervos at 14 rue du Dragon in the heart of Paris' Saint-Germain-des-Prés quarter. Under the leadership of Staffan Ahrenberg, it today remains, not only a review but also a publishing house and a gallery.

Alongside its best-known catalogues raisonnés by Pablo Picasso, Ellsworth Kelly and Frank Gehry, the house directly collaborates with artists and their estates to produce limited editions, reviews, monographs, and lithographs.

Arteïa.com was founded in 2016 by Philippe Gellman, Marek Zabicki, Olivier Marian and Hugues & Reine-Marie Taittinger, all art collectors and key figures at the forefront of the worlds of art and business.

Arteïa offers collectors an ultra-secure cataloging solution, that is comprehensive and intuitive, facilitating inventory management, visualisation, logistics, and financial optimisation, whilst giving users the ability to share collections with the assurance of total confidentiality.

Arteïa has a team of 20 developers who have been focused on the optimisation of the platform for two years. Arteïa is accessible by subscription through the site *Arteïa.com*.

Thanks to this unique alliance of Arteïa's technology and the premium content of Cahiers d'Art, a benchmark has been set for digital catalogues raisonnés using the Blockchain for the first time, which will now be available to professionals in the art market, as well as artists and collectors.

Contacts presse | Agence Communic'Art
Anaïs Tridon | atridon@communicart.fr
Lindsey Williams | lwilliams@communicart.fr
+33 (0) 1 43 20 12 11 | +33 (0) 7 81 31 83 10